

2018 Honda Marine Confidential Dealer Price List
Effective July 1, 2017



Portable Engines

HP	Model	Honda Code Aquamarine Silver	2018 Dealer Base	2018 Cash Price	2018 Suggested Retail	MAP Price (Minimum Advertised Price)	Transom Ht.	Remote Model ²	Tiller	Electric Start	Charging Sys.	Prop Included	Power Thrust	Fuel Tank Incl.	Power Tilt
2.3 HP	BF2.3DHSCH	660740			\$1,124	\$933	15"		X			X		Int.	
	BF2.3DHLCH	660730			\$1,150	\$955	20"		X			X		Int.	
4 HP	BF4AHSNA	661500			\$1,811	\$1,504	15"		X		Opt.	X		Int.	
	BF4AHLHNA	661510			\$1,851	\$1,537	20"		X		Opt.	X		Int.	
5 HP	BF5DHSNA	661520			\$2,015	\$1,673	15"		X		Opt.	X		Int. ³	
	BF5DHLHNA	661530			\$2,056	\$1,708	20"		X		Opt.	X		Int. ³	
6 HP	BF6AHSNA	661540			\$2,220	\$1,844	15"		X		Opt.	X		Int. ³	
	BF6AHLHNA	661550			\$2,261	\$1,878	20"		X		Opt.	X		Int. ³	
8 HP	BF8DK3SHA	657280			\$2,846	\$2,364	15"		X		6A	X		X	
	BF8DK3LHA ¹	657290			\$2,879	\$2,392	20"		X		6A	X		X	
	BF8DK3LHSA	657300			\$3,217	\$2,672	20"		X	X	12A	X		X	
8HP Pwr Thrust	BFP8DK3LHT	657320			\$3,807	\$3,162	20"		X	X	12A	X	X	X	X
	BFP8DK3XHS	657310			\$3,463	\$2,877	25"		X	X	12A	X	X	X	
	BFP8DK3LRT	657330			\$3,784	\$3,143	20"	X		X	12A	X	X	X	X
9.9 HP	BF10D3SH	657340			\$3,170	\$2,633	15"		X		6A	X		X	
	BF10DK3LH ¹	657350			\$3,204	\$2,662	20"		X		6A	X		X	
	BF10DK3SHS	657360			\$3,517	\$2,921	15"		X	X	12A	X		X	
	BF10DK3LHS	657370			\$3,550	\$2,949	20"		X	X	12A	X		X	
	BF10DK3LR ¹	657380			\$3,601	\$2,991	20"	X		X	12A	X		X	
9.9 HP Pwr Thrust	BFP10D3XH	657390			\$3,443	\$2,859	25"		X		6A	X	X	X	
	BFP10D3LHT	657410			\$4,108	\$3,412	20"		X	X	12A	X	X	X	X
	BFP10D3XHS	657400			\$3,795	\$3,152	25"		X	X	12A	X	X	X	
	BFP10D3XHT	657420			\$4,200	\$3,488	25"		X	X	12A	X	X	X	X
	BFP10D3LRT	657430			\$4,000	\$3,323	20"	X		X	12A	X	X	X	X
	BFP10D3XRT	657440			\$4,109	\$3,413	25"	X		X	12A	X	X	X	X
15 HP	BF15D3SH	657450			\$3,700	\$3,073	15"		X		6A	X		X	
	BF15D3LH	657460			\$3,743	\$3,109	20"		X		6A	X		X	
	BF15D3SHS	657470			\$4,040	\$3,356	15"		X	X	12A	X		X	
	BF15D3LHS	657480			\$4,086	\$3,394	20"		X	X	12A	X		X	
	BF15D3SHT	657490			\$4,464	\$3,708	15"		X	X	12A	X		X	X
	BF15D3LHT	657500			\$4,522	\$3,756	20"		X	X	12A	X		X	X
	BF15D3LRT ¹	657510			\$4,328	\$3,595	20"	X		X	12A	X		X	X
15 HP PT	BFP15D3XHT	657520			\$4,749	\$3,945	25"		X	X	12A	X	X	X	X
	BFP15D3XRT	657530			\$4,674	\$3,882	25"	X		X	12A	X	X	X	X
20 HP	BF20D3SH	657540			\$4,058	\$3,371	15"		X		6A	X		X	
	BF20D3LH	657550			\$4,125	\$3,427	20"		X		12A	X		X	
	BF20D3SHT	657560			\$4,810	\$3,995	15"		X	X	12A	X		X	X
	BF20D3LHT	657570			\$4,868	\$4,043	20"		X	X	12A	X		X	X
	BF20D3SRT	657580			\$4,724	\$3,924	15"	X		X	12A	X		X	X
	BF20D3LRT ¹	657590			\$4,785	\$3,975	20"	X		X	12A	X		X	X

Note: Prices subject to change without notice

¹ A "Power Thrust" version of BF8 ~ BF20 models that are not listed as a BFP model, available directly from Honda Marine can be created by the

<u>Model</u>	<u>Part #</u>
BFP8LH, BFP10LH, BFP10LR	06581-ZW9-A40ZA
BFP15LRT & BFP20LRT	06581-ZY0-S10ZB

² Control boxes are sold separately through the parts system.
³ External fuel tank connection standard

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Marine Engines

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25 HP	BF25D3SHG	657600			\$6,020	\$5,000	15"		X		X	10A	X			X
	BF25D3LRG ¹	657610			\$5,501	\$4,569	20"	X			X	10A	X			X
	BF25D3LRT ¹	657620			\$6,022	\$5,002	20"	X			X	10A	X		X	
30 HP	BF30D3LRG ¹	657640			\$5,956	\$4,947	20"	X			X	10A	X			X
	BF30D3SRT ¹	657630			\$6,426	\$5,338	15"	X			X	10A	X		X	
	BF30D3LRT ¹	657650			\$6,461	\$5,366	20"	X			X	10A	X		X	
40 HP	BF40D2LHA	657660			\$7,075	\$5,877	20"		X		X	17A				X
	NEW! BF40D4LHA ¹	661890			\$7,075	\$5,877	20"		X		X	17A				X
	BF40D2LRT ¹	657670			\$7,657	\$6,360	20"	X			X	17A			X	
	NEW! BF40D4LRT ¹	661900			\$7,657	\$6,360	20"	X			X	17A			X	
50 HP	BF50D2LRT ¹	657680			\$8,570	\$7,119	20"	X			X	17A			X	
	NEW! BF50D4LRT ¹	661910			\$8,570	\$7,119	20"	X			X	17A			X	
	BF50D2XRT ¹	657690			\$8,905	\$7,397	25"	X			X	17A			X	
	NEW! BF50D4XRT ¹	661920			\$8,905	\$7,397	25"	X			X	17A			X	
60 HP	BF60A1LRT ¹	657700			\$9,583	\$7,959	20"	X			X	17A			X	
	BFP60A1LRT ¹	657720			\$9,815	\$8,153	20"	X			X	22A		X	X	
	BFP60A1XRT ¹	657730			\$10,099	\$8,388	25"	X			X	22A		X	X	
40 Jet	NEW! BF60A1JRTA	661730			\$11,360	\$9,436	20"	X			X	17A			X	
75 HP	BF75DK3LRTA ¹	660080			\$10,809	\$8,978	20"	X			X	33A			X	
90 HP	BF90DK4LRTA ¹	660070			\$11,517	\$9,566	20"	X			X	33A			X	
	BF90DK4XRTA ¹	660090			\$11,667	\$9,691	25"	X			X	33A			X	
65 Jet	NEW! BF90D4JRTA	661740			\$13,357	\$11,094	20"	X			X	33A			X	
100HP	BF100ALRTA ¹	660940			\$12,013	\$9,978	20"	X			X	33A			X	
	BF100AXRTA ¹	660950			\$12,163	\$10,103	25"	X			X	33A			X	
115 HP	BF115D1LA	657770			\$12,960	\$10,765	20"	X			X	40A			X	
	BF115D1XA	657780			\$13,136	\$10,913	25"	X			X	40A			X	
135 HP	BF135A2LA	657800			\$14,658	\$12,175	20"	X			X	40A			X	
	BF135A2XA	657810			\$14,964	\$12,429	25"	X			X	40A			X	
	BF135A2XCA	657820			\$15,442	\$12,826	25"	X			X	40A			X	
150 HP	BF150A2LA	657830			\$16,473	\$13,683	20"	X			X	40A			X	
	BF150A2XA	657840			\$16,629	\$13,812	25"	X			X	40A			X	
	BF150A2XCA	657850			\$17,102	\$14,205	25"	X			X	40A			X	
200 HP	BF200AK3LA	659670			\$21,386	\$17,764	20"	X			X	60A			X	
	BF200AK3XA	659680			\$21,473	\$17,836	25"	X			X	60A			X	
	BF200K3XCA	659690			\$22,156	\$18,403	25"	X			X	60A			X	
225 HP	BF225AK3LA	659700			\$22,862	\$18,990	20"	X			X	60A			X	
	BF225AK3XA ²	659710			\$22,955	\$19,066	25"	X			X	60A			X	
	BF225K3XXA	659730			\$23,289	\$19,344	30"	X			X	60A			X	
	BF225K3XCA ²	659720			\$23,633	\$19,630	25"	X			X	60A			X	
	BF225K3XXC	659740			\$23,978	\$19,916	30"	X			X	60A			X	
250 HP	BF250ALA	657240			\$23,938	\$19,883	20"	X			X	60A			X	
	BF250AXA	657230			\$24,026	\$19,956	25"	X			X	60A			X	
	BF250AXXA	657250			\$24,361	\$20,234	30"	X			X	60A			X	
	BF250AXCA	657220			\$24,708	\$20,522	25"	X			X	60A			X	
	BF250AXXC	657210			\$25,049	\$20,806	30"	X			X	60A			X	
	250 HP Drive by Wire	BF250ALW	660360			\$26,107	\$21,684	20"	X		X	X	60A			X
	BF250AXW	660370			\$26,195	\$21,758	25"	X		X	X	60A			X	
	BF250AXXW	660390			\$26,876	\$22,324	30"	X		X	X	60A			X	
	BF250AXCW	660380			\$26,529	\$22,035	25"	X		X	X	60A			X	
	BF250AXXCW	660400			\$27,218	\$22,607	30"	X		X	X	60A			X	

Notes: Prices subject to change without notice.

All BF40-250 models listed above are NMEA 2000 certified.

¹ Tiller handle kits available for BF25-BF100 models. Control boxes, tiller handle kits, and props, except where otherwise noted, are sold

² For fleet sales to U.S. Coast Guard Customers, please call for special model availability

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Marine Engines - NEW! Grand Prix White Models

HP	Model	Honda Code Grand Prix White	2018 Dealer Base	2018 Cash Price	2018 Suggested Retail	MAP Price (Minimum Advertised Price)	Transom Ht.	Remote Model	Tiller Included	ST - Electronic Shift & Throttle	Electric Start	Charging Sys.	Prop Included	Power Thrust	Power Tilt & Trim	Gas Assist
200 HP	BF200AK3XA WT	659681			\$21,955	\$18,236	25"	X			X	60A			X	
	BF200K3XCA WT	659691			\$22,638	\$18,803	25"	X			X	60A			X	
225 HP	BF225AK3XA WT	659711			\$23,437	\$19,467	25"	X			X	60A			X	
	BF225K3XXA WT	659731			\$23,771	\$19,745	30"	X			X	60A			X	
	BF225K3XCA WT	659721			\$24,115	\$20,030	25"	X			X	60A			X	
	BF225K3XXC WT	659741			\$24,460	\$20,316	30"	X			X	60A			X	
250 HP	BF250AXA WT	657231			\$24,508	\$20,356	25"	X			X	60A			X	
	BF250AXXA WT	657251			\$24,842	\$20,634	30"	X			X	60A			X	
	BF250AXCA WT	657221			\$25,189	\$20,923	25"	X			X	60A			X	
	BF250AXXC WT	657211			\$25,531	\$21,206	30"	X			X	60A			X	
250 HP Drive by Wire	BF250AXW WT	660371			\$26,677	\$22,158	25"	X		X	X	60A			X	
	BF250AXXW WT	660391			\$27,358	\$22,724	30"	X		X	X	60A			X	
	BF250AXCW WT	660381			\$27,011	\$22,436	25"	X		X	X	60A			X	
	BF250AXXCW WT	660401			\$27,700	\$23,008	30"	X		X	X	60A			X	

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